News Release



Acoustic Research Internet Radios Bring Music, Talk and More without a PC Tether

Built-In Wi-Fi Connectivity, Simple Set-up and Personalization of Web Content and Major Content Partners Differentiate the New Line

LAS VEGAS – January 7, 2009, International CES, Booth 11006-10506 - Audiovox Corporation (NASDAQ: VOXX). As Internet radio gains popularity in the U.S., Acoustic Research is debuting two new products that should help increase online listeners by disconnecting traditional Internet cables and adding desirable music and weather features. The two models offer built-in wireless connectivity, AM/FM radio, USB and Ethernet connections and 512MB memory for up to 10 hours of recording off the Internet as well as the AM/FM bands. Additionally, the AR Infinite Radio is simple to use and customize on the Personal Portal, listen to Slacker[™] Personal Radio stations and get immediate weather alerts from WeatherBug[®].

"With virtually millions of Americans tuning into Internet radio each week, we wanted to cut the PC tether and bring the vast Internet radio station experience into other rooms of the home in a way unmatched by any competitive product," said Tom Malone, president, Audiovox Electronics Corporation. "We added connectivity and customization partners that will bring consumers an enhanced level of enjoyment available exclusively in the AR Infinite Radios."

Bringing Acoustic Research Infinite Radio To a New Level





The AR Infinite Radio experience starts with the Personal Portal, which allows the consumer to access premium content features that come with AR Infinite Radio through innovative content partnerships. The portal lets a consumer add custom stations and URLs - select from more than 12,000 stations and store favorite presets and genres."

The Acoustic Research Slacker partnership allows direct connect to Slacker Personal Radio Music Service with millions of tracks, 100 genre stations and more than 10,000 artist stations, all in high-quality sound equal to HD and satellite radio. Users can create their own music libraries using Slacker content.

Weather Bug[•] Weather is one of the most frequently searched content sections for any Web site, making the Weather Bug partnership important to consumers. This free benefit includes one and three-day forecasts, continuous emergency weather alerts and instant text-to-speech conversion from four synthesized voices.

(more)



Acoustic Research ARIR200

The ARIR200 Infinite Radio does double-duty as a high-performing Internet radio and an alarm clock radio with wake-up options ranging from Internet to terrestrial content and includes snooze and sleep options. It provides direct access to Slacker Personal Radio and a pre-paid subscription to WeatherBug service. Its stylish design looks as good on a desk as it does in a living room or on a bedroom nightstand. The ARIR200 lets users listen to and rate songs using the Heart, Ban and Tag options. It also has an AM/FM tuner with six preset buttons per source. At retail mid-February. MSRP: \$129.99.

The ARIR600i Infinite Radio is a high-performing Internet radio with an iPod dock. It includes access to Slacker Personal Radio and a pre-paid WeatherBug service subscription, a -watt subwoofer multi-room sound system for superior audio performance and doubles as an iPod® dock for playback and charging. Six preset buttons per AM/FM source and a Remote control are included. At retail mid-May. MSRP \$199.99.



Acoustic Research ARIR600i

"At Acoustic Research, we were determined that our customer's Internet radio experience would include content options that give superior access to the Internet without sacrificing the consumer expectation for AR for quality products and state of the art features and design. The AR Infinite radio line combines the most basic elements like alarms and clock radio features to the most sophisticated like USB/Ethernet connections for networking and data transferring. They are easy to install and activate. For our retail partners we have provided an easy to use gateway into Internet radio that will open new sales and profit opportunities," Malone concluded.

For the latest news from the Audiovox family of brands, visit <u>www.Audiovox.com</u>.

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Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, clock radios, portable DVD players, portable GPS, flat-panel TVs, extended range two-way radios, multimedia products like digital picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, RCA, Jensen, Acoustic Research, Energizer, Advent, Code Alarm, TERK, Prestige and SURFACE brands. For additional information, visit our Web site at <u>www.audiovox.com</u>.

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from

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the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2008 and Form 10-Q for the fiscal second quarter ended August 31, 2008.

*Acoustic Research Infinite Radio purchase includes 4-year pre-paid subscription to WeatherBug Service. **Recording feature not supported from Slacker online radio.

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