

## News Release

### **Soundboard Portable Speakers with SoundFlow Wireless Audio Now Available**

**HAUPPAUGE, NY – October 23, 2013** – VOXX Accessories Corporation today announced the launch of the SoundFlow<sup>TM</sup> Soundboard Portable Speaker.

The SoundFlow Soundboard instantly lets consumers enjoy smartphone audio in a big way, requiring no wires, no pairing or connection. Just place any smartphone on top of the Soundboard. SoundFlow wireless audio does the rest! The Soundboard supports virtually all brands and models of today's smartphones. In fact, almost any portable device with a speaker works with a Soundboard. The Soundboard is available in 3 different colors: SP20WHBK (white top, chrome trim and black bottom), SP20WDBK (woodgrain top, chrome trim and black bottom), and SP20BKGR (matte black top, lime green trim and black bottom).

SoundFlow wireless audio technology was developed by VOXX Accessories Corporation in response to a survey they conducted showing that, of the nearly 80% of smartphone users that listen to music from their phones, most of them (55%) still use the phone's built-in smartphone speakers at times to listen to music. The SoundFlow Soundboard is an easy solution for these smartphone users, providing enhanced sound quality and amplification over the smartphone's built-in option.

“The SoundFlow product line grew out of a simple desire: to make it as easy as possible to turn smartphone audio into sound that's big enough to enjoy out loud. The Soundboard takes this convenience one step further, by making SoundFlow completely portable,” said David Geise, President of VOXX Accessories Corporation. “Just place any smartphone with music playing on top of the Soundboard to enjoy music anywhere in a big way! When you're ready to move, just pick up the Soundboard and your phone, and go. It doesn't get any easier.”

The user-friendly device is easy to use for all ages and works in any environment. The lightweight speaker is perfect for listening to music in the house, on the go or even in the office. The Soundboard Portable Speaker also works great as a speakerphone—simply place your smartphone on top of the Soundboard to take calls hands-free in a group setting.

The Soundboard Portable Speaker has a total output power of 2W, with enhanced sound from its dual-ported audio design, volume controls, and a 3.5mm audio in jack (cable included). The Soundboard offers two options for power: 5V DC or batteries (3xAA, sold separately), with an LED power indicator.

The SoundFlow<sup>TM</sup> Soundboard Portable Speaker is available now, with an MSRP of \$29.99, from many major retailers including Office Depot and Walgreens.

#### **About VOXX Accessories Corporation (VAC):**

VOXX Accessories Corporation (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), a leading, global supplier of premium speaker systems, consumer

electronics products and consumer electronics accessories. The Company is the number one, premium high-end loudspeaker company in the world, the number one universal remote supplier and is also a recognized leader in the marketing of connectivity and antenna products. Its' extensive distribution network includes power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

[VOXX Accessories Corporation](#) possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Jensen®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at <http://www.voxxintl.com/> and click on [RCA](#) or [Acoustic Research](#) for specific product info.

**About Audiovox Electronics Corporation (AEC):**

Audiovox Electronics Corporation (AEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its' extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Headquartered in Hauppauge, NY, Audiovox Electronics has a manufacturing facility in the United States, and a robust international footprint with offices in Europe, Canada, Mexico and Venezuela. For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing brand portfolio, which is now comprised of over 30 trusted brands including [Audiovox®](#), [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Acoustic Research®](#), [Jamo®](#), [Energy®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Hirschmann Car Communication®](#) and [Oehlbach®](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**Safe Harbor Statement**

*Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking*

*statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2013.*

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