



## News Release

### **VOXX Electronics Attends KnowledgeFest Spring Training with In-Depth Product Training on Mobile Video, Telematics and ADAS Product Lines**

**HAUPPAUGE, NEW YORK – MARCH 13, 2018** – [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company will be attending the 2018 KnowledgeFest Spring Training Indianapolis on March 16-18 to showcase their extensive 12 Volt Retail and Car Dealer specific products across their numerous brands. The Company will also be hosting an in-depth product training on their Mobile Video, Telematics and ADAS product lines on Friday March 16<sup>th</sup>, beginning of 2:00pm.

“KnowledgeFest remains dedicated to improving education and increasing retailer awareness, which sets the perfect stage for us to display and educate the specialty retailers and VOXX reps that attend the show on the latest advancements within VOXX Electronics and our product lines”, said Aron Demers, Senior Vice President of VOXX Electronics Corporation.

Come join the VOXX Electronics Team for a tour of the VOXX advantages in Vehicle Security/Remote Start & Telematics, FlashLogic, ADAS Collision Avoidance and State-of-the-Art Mobile Video/In-Vehicle Infotainment systems. Meet the entire VOXX Mobile Team and see why you should come on-board today! The scheduled trainings will be presented by VOXX Electronics product managers and technical support team members on Friday March 16<sup>th</sup> at the following times:

12:45pm – 1:45pm- **Introduction to VOXX Mobile**

2:00pm – 3:00pm - **Telematics**: Bluetooth & Cellular with your Branded App

3:15pm – 4:15pm - **ADAS**: Blind Spot Detection

3:15pm – 4:15pm – **Mobile Video**: The New In-Vehicle Infotainment

During the introduction to VOXX Mobile, each person that attends will receive a VOXX Mobile Product Training Registration Card. For each of the VOXX Product Trainings that you attend, the presenter will stamp your card. If you attend (and have your card stamped) at ALL THREE TRAININGS you will be entered into a drawing for a chance to win a Klipsch (RSB-6) Sound Bar + Wireless Subwoofer System. Turn in your Registration Card into the VOXX Booth before 12:00pm on Sunday, March 18<sup>th</sup>. The drawing will be held at 1:00pm (winner will not need to be present).

The Company will also be showcasing the latest offerings across all of their product categories including; Advent/Audiovox Mobile Video, Vehicle Security and Tracking, Remote Start Systems, Telematics, Advanced Driver Assistance Systems (ADAS), Navigation and OE Integration.

Visit VOXX Electronics at the 2018 KnowledgeFest –Training on Friday, March 16<sup>th</sup>, through Sunday, March 18<sup>th</sup> at the Indiana Convention Center.

For more information about VOXX Electronics please visit: [www.voxxelectronics.com](http://www.voxxelectronics.com)

For more information on becoming a VOXX Electronics Dealer in the US, please visit: [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer)

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com).

**About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, Car Connection®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com)

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