

da buzz



TKO Tour Is Knock-out Event For College Students Nationwide



AUDIOVOX
ELECTRONICS CORP.

Audiovox is opening minds — and ears! — at CEA TechKnowOverload (TKO) Tour for third year running.

When it comes to hooking up with the campus crew, Audiovox doesn't miss a beat. For over three years, we've been a major sponsor of the CEA TKO Tour — and 2005 is just revvin' up!

We'll head down South for Spring Break, then roll out to sunny Cal (West Side!), then back up the East Coast in the fall. In tow: slammin' personal, dorm room, and car audio technology to make campus life cooler (way cooler!) than it's ever been before. What better place to study firsthand what these young consumers want in technology — and what they expect to see in your stores? That's why we're there.

To stay plugged in... and hook you up!

... and that's "da buzz" for now!

For more information, hookup with Jeremy Stoehr at: jstoehr@audiovox.com

Voxx Tour Attractions

- Jensen Mobile Audio Table Top Display — featuring the hottest headunits, speakers and amps.
- 10'x10' Audiovox Tech Pavilion — wall-to-wall Flat Panel TVs, CD Players, MP3 Players, Walkie-Talkies, and more
- Audiovox/Jensen Branded Scion SUV — a crazy-tricked out truck packed with Audiovox products
- Major product placement in the Ultimate Dorm Room
- Audiovox satellite radio boombox displayed at SIRIUS Pavilion
- "On the Go Zone", featuring MP3s hooked up to JBL & Altec Lansing speaker systems

TKO 2005 Tour Stops

SPRING BREAK '05
Panama City Beach, FL.

Auburn University
Auburn, AL.

University of Mississippi
Oxford, MS.

Southeastern LA U
Hammond, LA.

University of North Texas
Denton, TX.

University of Arizona
Tuscan, AZ.

*Holla at Jeremy Stoehr for full TKO Tour listing.